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**AXCESS Announces New Baseline Tag Price for Active RFID Solution**  
*New Price Point Set to Facilitate Expansion of Active RFID Programs*

**Dallas, TX., March 3, 2005** – AXCESS International Inc. (OTCBB: AXSI.OB), a leading provider of Active Radio Frequency Identification (RFID) systems today announced a revolutionary retail price point below \$10 for its standard RFID personnel tag. AXCESS is taking a market leadership position by offering this price to its large and diverse installed customer base, which includes Fortune 500 corporations, government agencies and many large security and logistics integration companies.

“AXCESS has built its reputation on the strength of its technical innovation and robust solutions in active RFID,” commented Allan Griebenow, President and CEO of AXCESS. “Now that we have one of the largest installed bases of active RFID products, we are taking the initiative in setting the price point to accelerate the pace for mass adoption of this valuable proven technology in the marketplace.”

Generic active tags have traditionally been priced to the marketplace at prices up to and exceeding \$100 per tag, depending on the features and functions. In making active RFID tags available for a substantially lower cost, AXCESS is now able to provide a viable solution that can be used on an enterprise-wide basis for a wide variety of applications, which may have previously been deemed cost-prohibitive. Such applications include visitor and personnel tracking, hands-free access control and emergency evacuation procedures.

AXCESS’ patented ActiveTag RFID product uses small, battery powered tags (generically called “active” tags) that when automatically activated, transmit a wireless message typically 30 to 100 feet to hidden palm size receivers. The receivers are connected via an industry standard interface to existing security alarm equipment or networked on the existing corporate network. Optionally, the tag system can also be used to trigger security video recording and live remote video transmission. The tags are used for a variety of security applications including automatic personnel access to facilities, automatic vehicle access to parking areas and yards, corporate asset tracking and protection, as well as special purpose sensing. Automatic email alerting and paging is offered for rapid response to security incidents.