



BusinessWeek Taps AXCESS for Exclusive Worksite Security Report

DALLAS, TX, August 17, 2006 – BusinessWeek, a publication of The McGraw-Hill Companies (NYSE: [MHP](#)), selected AXCESS International Inc (OTCBB: AXSI) to join an elite group of industry thought leaders contributing to the magazine's 2006 "Worksite Security Report," a feature advertorial about progressive ideas and leading technologies and their impact on security. As a global provider of Dual-Active Radio Frequency Identification (RFID) solutions and Real Time Location Systems (RTLS), AXCESS was asked to write a comprehensive up-to-date white paper informing BusinessWeek readers about the state of the market in protecting assets and data privacy. On Aug. 14, 2006, a condensed version of AXCESS's white paper, entitled "Automated RFID Solution for Physical IT Asset Management and Protection," was published in BusinessWeek's Eastern Region print issue in a special section entitled "Worksite Security 2006: Progressive Ideas and Leading Technologies."

BusinessWeek provides extensive coverage on worksite infrastructure, and today more than ever, security is a topic of primary interest. BusinessWeek launched its educational "Worksite Security" report several years ago as a service to its readership, which are predominantly senior corporate managers in companies with \$100 million+ annual sales. Participation in "Worksite Security" is by invitation only and strictly limited to six companies per regional edition. Collectively, participants must provide substantive, educational content on variety of security topics, and follow specific copy guidelines.

"We're honored that a publication of BusinessWeek's stature has recognized AXCESS as a leader in our industry," stated Allan Griebenow, president and CEO of AXCESS International. "With our extensive experience in automatic asset management, we're in an excellent position to educate BusinessWeek's readers about the threat of losing valuable data and the return on investment potential for automating the inventory management and securing of assets. True to form, BusinessWeek chose a highly relevant topic for its readers, and we're delighted that AXCESS was selected to contribute to the story."

Simultaneously with the "Worksite Security 2006" report being published in BusinessWeek, the entire AXCESS profile detailing advances in IT asset management will be published at www.expert-insights.com/axcessint.asp. Expert-Insights is a web site of Sapien Partners (formerly Chase Associates), which was chosen by BusinessWeek to work with the magazine on the production of the "Worksite Security 2006" report and select the companies to be profiled. Sapien reports for a number of leading business publications offer a wealth of information on a wide range of business topics, written by "hands-on" professionals at thought-leading companies.

About BusinessWeek

BusinessWeek is a leading global business media organization, providing unparalleled insight and analysis to a worldwide audience of business leaders. Founded in 1929 and published by The McGraw-Hill Companies (NYSE: [MHP](#) - [News](#)), BusinessWeek magazine is the market leader, with more than 4.7 million readers each week in 140 countries. Local language editions include Chinese, Russian, and Bahasa Indonesian. Launched in 1994, BusinessWeek Online is the preeminent provider of daily, essential business news, information, and services to business decision-makers. Reaching 80% of the nation's households, BusinessWeek Weekend delivers important business, consumer and financial news to television viewers every week.

About AXCESS International Inc.

AXCESS International Inc. (OTCBB:AXSI), headquartered in greater Dallas, TX, provides Dual-Active RFID (radio frequency identification) and Real Time Location Systems (RTLS) for asset management, physical security and supply chain efficiencies. The battery-powered (active) RFID tags locate, identify, track, monitor, count, and protect people, assets, inventory, and vehicles. AXCESS' RFID solutions are supported by its integrated network-based, streaming digital video (or IPTV) technology. Both patented technologies enable applications including: automatic "hands-free" personnel access control, automatic vehicle access control and logistics management, automatic asset management, and sensor management. AXCESS is a portfolio company of Amphion Innovations plc.

Media Contact – Axcoss
Carrie Morris
972-407-6080
cmorris@axsi.com

Investor Relations – Darrow Associates
Jordan Darrow
631-367-1866
jdarrow@optonline.net

Public Relations – Financial Dynamics
Jessy Adams
212 850 5684
jadams@fd-us.com

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