

*For immediate release:*

## **AXCESS International Expands European Presence in Commitment to Global Marketplace**

**DALLAS, TX, September 11, 2006** – AXCESS International Inc. (OTCBB: AXSI), a leading global provider of Dual-Active Radio Frequency Identification (RFID) solutions and Real Time Location Systems (RTLS), announced today its continued expansion in Europe with its enhanced global partnership program. The program will be introduced by the Company to industry constituents along with an exhibition at the 2006 Active RFID Europe/Smart Labels European Conference in London on September 19, 2006. Conference organizer, IDTechEx, expects numerous RFID and information technology vendors, distributors, integrators, value added resellers and customers to be in attendance at the event.

The global business partnerships program is aimed at boosting the number of application providers in targeted countries that create finished applications tailored to specific industries such as finance, healthcare, transportation, entertainment and education. AXCESS will be offering incentives to partners to grow their business as well as the tools and training required. Currently AXCESS has 52 partnership agreements in process around the world and is sold through security dealers and large security system integrators such as Tyco and Honeywell, among other industry leaders.

"In accordance with our global sales strategy, AXCESS is aggressively expanding its European presence, and is focused on developing a dedicated team of experienced industry integrators," said Ray Cavanagh, VP of Global Sales, AXCESS International Inc. "The European Team will strengthen the channels throughout Europe for AXCESS' complete range of Dual-Active solutions."

AXCESS is gaining recognition for providing enterprises with comprehensive access control and location management solutions for laptops, desktops, documents, and other assets. The European market is increasingly recognizing the importance of securing mobile devices or those items which are of value. In addition, there is growing demand in Europe for AXCESS' solutions for fleet tracking, yard management, and personnel productivity management. During the 2006 Active RFID Europe/Smart Labels European Conference, AXCESS will be meeting with and evaluating potential partners to build its European presence. The partnership relationships will be based on experience integrating RFID systems and customer base, a model that the Company has been successfully modifying in the US to meet the needs of an increasing number of applications.

As AXCESS designs the base technology and software platforms, it works with its partners to identify market trends and enhance its solutions for specific installation requirements. The process is a win-win for AXCESS and its partners as each party enables the other to increase their services and revenue opportunities. AXCESS relies on its partners for coordinated sales assistance and access to their customer base, as well as for on-site system installation and maintenance. In return, AXCESS provides advanced and unique RFID solutions that allow its partners to have a differentiated approach in bringing the latest in technology to an increasingly sophisticated and demanding global market.

AXCESS' ActiveTag™ System is unique in the RFID industry because of its patented dual-active RFID technology which enables tags to wake-up on-demand as needed to provide precise location determination plus the ability to have tags always "on" in a beaconing signal mode. The AXCESS product line of FCC certified 315MHz and CE certified 433MHz products meet all the international radio frequency requirements. The AXCESS ActiveTag™ System is based on battery-powered "active" RFID technology, where wireless tags use on-board battery power to transmit signals from a few meters to 100 meters in order to automatically identify, track, monitor, and protect people, assets, and vehicles. AXCESS' dual-active RFID is the most economical and flexible solution on the market today. Visit AXCESS at booth #13 at the 2006 Active RFID Europe Conference in London on September 19-20, 2006, and our website at [www.axcessinc.com](http://www.axcessinc.com).

## **About AXCESS International Inc.**

AXCESS International Inc., headquartered in greater Dallas, TX, is a leading provider of patented Radio Frequency Identification ("RFID") solutions that locate, track, monitor, count and protect people, assets, and vehicles, thereby improving productivity, security and access to real-time intelligence. The Company's multiuse, single-system solutions include dual-active RFID tags, activators and readers that support automatic monitoring and tracking applications, such as electronic asset protection and asset management, automatic identification and automatic personnel and vehicle access control. AXCESS' web-based software provides a suite of management tools that include reporting, display, decision and control functions that enable productivity, security and local positioning. AXCESS has supplied advanced technology for security and management for over twenty years. AXCESS is a portfolio company of Amphion Innovations plc.

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